

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: HOEKSTRA FOR SENATE(331253)
190 Monroe Ave NW Ste 30
Grand Rapids, MI 49503-2637

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54661
Contract Dates: 10/18/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409080
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 3

PAY BY 11/20/2012
Net 30 days

In Account With: BRABENDER COX(216578)
1218 Grandview Ave Fl 1
Pittsburgh, PA 15211-1239
ATTN:Accounts Payable

Product Desc: HOEKSTRA 10/15-21/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	FIRST FORECAST MORNINGS	10/19/2012-10/19/2012F..	30	1	25.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	F..	1	25.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	05:45:29 AM		BCPH1210H	30	25.00				
2	CBS THIS MORNING	10/18/2012-10/19/2012	...TF..	30	2	30.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		...TF..	2	30.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th				30				Credit	
10/19/2012	Fr	08:24:01 AM		BCPH1210H	30	30.00				
3	LETS MAKE A DEAL	10/19/2012-10/19/2012F..	30	1	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	F..	1	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr				30				Credit	
4	THE PRICE IS RIGHT	10/18/2012-10/19/2012	...TF..	30	2	250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		...TF..	2	250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th				30				Credit	
10/19/2012	Fr				30				Credit	

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5	CBS EVENING NEWS	10/19/2012-10/19/2012F..	30	1	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	F..	1	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	06:58:57 PM		BCPH1210H	30	1,500.00				
6	TWO AND A HALF MEN	10/18/2012-10/19/2012	...TF..	30	2	400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		...TF..	2	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th				30				Credit	
10/19/2012	Fr	11:29:59 PM		BCPH1210H	30	400.00				
7	DAVID LETTERMAN	10/18/2012-10/19/2012	...TF..	30	2	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		...TF..	2	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th				30				Credit	
10/19/2012	Fr				30				Credit	
8	HAWAII FIVE-O	10/19/2012-10/19/2012F..	30	1	2,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012	F..	1	2,600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/19/2012	Fr	07:59:16 PM		BCPH1210H	30	2,600.00				

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9	CBS NEWS SATURDAY MORNING		10/20/2012-10/20/2012	S.		30	1	225.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S.		1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/20/2012	Sa				30				Credit	
10	CBS SUNDAY MORNING		10/21/2012-10/21/2012	S		30	1	400.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	S		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	09:58:51 AM		BCPH1210H	30	400.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		6		4,955.00		743.25	4,211.75	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	4,955.00
Trade Value	0.00
Agency Commission	743.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	4,211.75

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